

Journal Acquirement Step 1 – First Contact & Information

Checklist: Information from Initiator

The first contact should clarify the basic ideas and concepts about a possible project. What are the aims and scopes of the initiators? What are our services and how can we assist in realizing the vision?

- Current status
 - Idea vs. concept?
 - Topical focus fixed?
 - Competitors?
 - Niche vs. broad?
 - Launch vs. re-launch?
 - Team/Editorial Board established?
 - Initiative vs. institution/society?
- Pipeline: single papers, or special issues (workshop, conference)?
- Review Process
 - Strengths of online editorial support (user roles, guidance & reminders, accessibility to information, speed of communication processes)
 - Traditional (one-stage) vs. interactive process (two-stage)
 - Strengths of public peer-review and discussion
 - Personal support by Copernicus
 - Time frame
- Production & Publication
 - Workflow (Submission – Typesetting – Proof-Reading – Publication – Dissemination – Archiving)
 - LaTeX Typesetting, WORD Submissions
 - Strengths of personal assistance for authors
 - Immediate Online Publication
 - Advantages of Open Access (accessibility, impact, citation)
 - Worldwide archiving and indexing
 - Hard-copy subscription and archiving, Print-on-demand service
- Promotion
 - Corporate Design
 - Journal layout (cover and manuscripts)
 - Webportal
 - Online library + search functions
 - Alert service, RSS feeds

- Promotion material (flyer, poster, representation at exhibitions/conferences)

Pricing Guidelines

- Ownership Initiator vs. Copernicus
- Payment Models for Open Access
 - Author payment vs. institutional payment (MPG/CNRS)
 - Sponsoring (institutional journal sponsoring, sponsoring of special issues, sponsoring of individual papers, research funds)
- Subsidization/Waiving of Start-up Phase (market value → ISI SCIE, community establishment, 3 years/1,000 pages)
- Settlement of payment one-stage vs. two-stage (discussion paper)
- Calculation one-stage
 - Services: All online tools, Editorial support, Production & Publication, Copy-Editing, automatic Indexing (journal-specific) & e-Archiving in Portico, Hard-copy archiving in 4 copyright libraries, ISI, Scopus (open for extensions), Promotion, 10% free pages
 - Charged per published page
 - Categories based on source files
 - 50-55 EUR per page → paper 500-660 EUR (standard paper with 10-12 pages)
- Calculation two-stage
 - Services: All online tools, Editorial support, Production & Publication, Copy-Editing, automatic Indexing (journal-specific) & e-Archiving in Portico, Hard-copy archiving in 4 copyright libraries, ISI, Scopus (open for extensions), Promotion, 10% free pages
 - Charged per published page
 - Categories based on source files
 - 27-32 EUR per page → paper 810-1,150 EUR (standard paper with 10-12 pages → 30-36 pages in discussion format)
- Agreement: First year experimental → re-negotiation afterwards
- Copernicus Offer: Set-up for free!
 - Corporate Design
 - Journal layout (cover and manuscripts)
 - Webportal
 - Initialization of online review tools
 - Initialization of production & publication workflow
 - Promotion material (flyer, poster)